

SupportBrevardBusiness.org

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FOR IMMEDIATE RELEASE

BREVARD BUSINESSES TEAM UP TO RALLY SUPPORT FOR LOCAL ECONOMY New Web Site Encourages Brevard Residents to Shop Locally

After hearing a news report that Brevard's unemployment rate had reached nearly 11 percent, Michael Raustad, Owner of M & R Technologies and Diane Shell, Owner of Night Owl Retail Sales, teamed up to create a new web site to help rally support for our local economy. Being Brevard residents for over 40 years, they wanted to do something to help.

Michael stated, "I had heard local advertisements stating that we should all support our local economy, but there was no central place where these people could come together and rally support for the concept, after their advertising campaigns were over. We wanted to create a free resource for local residents and businesses to promote the buy-local philosophy. Today, it is common for people to buy online from a business in another county or state. That weakens our local businesses, jobs, families, schools and infrastructure. In this economy, we should all make a special effort to spend our money locally."

SupportBrevardBusiness.org was created for Brevard businesses to list their "Electronic Business Card", allowing other businesses and residents to easily find them online. They can select one or two business categories, enter their business name, address, phone and fax numbers, email address and business description. If they also list their web site, an interactive picture of their web site will appear. You can search the listings by city, category or both.

Michael and Diane want the new web site to nurture the buy-local concept and bring more exposure for the businesses listed. They also hope that people will donate their time and talents to enhance and promote the web site.

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If you'd like more information about this topic, please call Michael Raustad at 321-951-2268 or e-mail Mike at info@mrtec.com